



Refuse To Accept Limitations



Human Appeal International- Pakistan
116, Street. 34, G-9/1, Islamabad Pakistan
P: +92-51-2261190-91 F: +92-51-2261192
info@humanappeal.org.pk
www.humanappeal.org.pk
facebook: HumanAppeal.Pakistan

Editor-in-chief: Nisar Ahmed
Report Writer & Editor: Sabur Ali Sayyid
D& P: DESIGN UNIT 0333 5124952

HUMAN APPEAL
PAKISTAN





contents

Message Country Director	03
Access to clean drinking water: new milestones achieved	06
Income Generation Initiatives	15
Emergency Response	29
Orphans support Program (OSP)	33
Healthcare	39
Seasonal Programs	43
Audit Report	51

About HUMAN APPEAL Int'I (Pakistan)

Though informally active in the field since 1984 when it conducted a stupendous relief operation in earthquake affected Sudan, Human Appeal International (HAI) was established in 1991 in the UK with a mission to respond to emergency situations across the globe. Since then, it has not looked back and kept expanding its network, which has of late reached to 26 countries, to be very exact.

The HAI is a charity as well as a development sector not for profit organization and is registered with the UK Charity Commission (Reg. #. 1005733). In Pakistan, it is registered as a national organization under the Trust Act of Government of Pakistan (Reg. #. 5415) and also certified by Pakistan center for Philanthropy (PCP). It has been working in various sectors such as education, health, water, and social development since 2002. Following 2005 earthquake, it expended its scope of activities to respond to emergency situations, early relief and rehabilitation, besides initiating various sustainable development projects to ameliorate the status of have-nots in the country.

Vision:
Developing Humanity for Sustainability

Mission Statement
Strives to develop people to reduce poverty, manage disasters, and eliminate social injustice by raising awareness,

Core Values

- Integrity
- Commitment
- Accountability
- Teamwork



As Country Director of the Human Appeal International, Pakistan (HAI-Pak), I am thoroughly privileged to present the annual report 2013-14. The year observed a net progress of the organization on ground with a number of projects coming to fruition. The upward trends in all sectors equipped us with a tremendous amount of self-belief and motivation to redouble our efforts for the socio-political and economic development of the people of Pakistan.

Following a strategic decision, the HAI-Pak made successful strides to establish itself as an organization according equal importance to charity and development work. Apart from responding to the devastating earthquake in Balochistan and flash floods in Narowal, Punjab, the organization made it a point to provide clean drinking water to drought hit Tharparkar and many other areas. To combat the issue of scarcity of water, it introduced the concept of solar

powered water pumps in the area which, apart from relieving the local people from extraneous physical work, showed tremendous results and was appreciated by one and all.

The HAI-Pak focused many other areas such Sumundari, Faisalabad, which are notorious for pollution and water contamination. Going a step further, it provided missing facilities to the public sector schools in the area with an aim to encourage enrollment of girls in particular who happen to be the first victims of the absence of such facilities. The income generation projects, especially organic and honeybee farming, produced amazing results and were key to ameliorate the plight of a large number of people. The HAI-Pak believes that organic farming can go a long way to earn handsome foreign exchange if pursued with full zeal and zest under the patronage of the state. There were certain positive indications in the regard and we duly hope that it will be attain due importance in coming days.

The HAI-Pak is deeply indebted to its all partners and donors for extending an all out support to it to pursue development and charity work simultaneously. I look forward to a more rewarding and deepening engagement with all of them and many others in the year to come. May Allah help us to come up to their expectations in the best possible manner.

from the desk of
country director
Nisar Ahmad



WASH



Access to clean drinking water new milestones achieved

Availability of clean drinking water is fast emerging as one of the most daunting challenges Pakistan is confronting with at the moment. For uncanny reasons, it has failed to demonstrate a firm resolve and commitment to address it on priority basis to escape the lurking threat of becoming a water-deficit country.

According to a report published by Spearhead Research in 2013, Pakistan is one of the most water-stressed countries in the world, not far from being classified as water scarce. Various studies also point to the fact that per capita water availability in Pakistan has decreased five times since its creation in 1947 which must strike the alarming bells in concerned circles sooner than later.

Cognizant of the situation, the HAI-Pak has always given it an extra-importance to provide water and sanitation facilities to as many people as possible. Under WASH program, it, therefore, installed/dug over 217 hand pumps and



water wells in eight cities of the country, including Malakand, Mansehra, Kashmir, Mardan, Fateh Jhang, Samanduri, Thatta and Tharparkar.

The selection of these cities was made in light of a baseline survey conducted by the HAI-Pak team in coordination with the field staff. A strict mechanism was followed to select the most deserving areas, while involving people at gross root level in every phase of the project, starting from planning to the execution and monitoring of it.

According to conservative estimates, at least 20, 000 got access, directly or indirectly, to safe drinking water because of the HAI-Pak's interventions. Social awareness campaign about the importance of frugal use of water was an inbuilt part of the initiative.

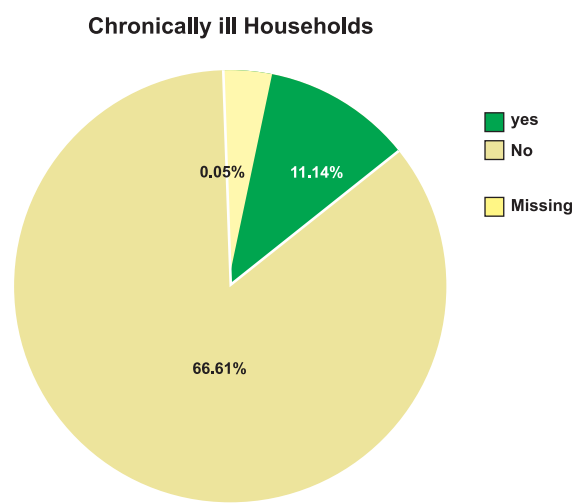
Toxic material discharge: delay not an option

While bending backwards to provide clean drinking water to vulnerable communities, it was discovered that discharge of toxic material by factories was playing havoc with available water resources as well. Unfortunately, many unscrupulous factory owners considered it unavoidable to maximize industrial output to meet "export targets".

District Faisalabad grabbed special attention of the HAI-Pak in this regard where the issue as found spreading fast its tentacles to the catchment areas, including, but not limited to, Tehsil Sumundari. A baseline survey report confirmed that contamination of water had reached alarming proportions in the area and was bound to result into a catastrophe, if not dealt with head on.



Horrifying results of the report



The HAI-Pak hence gave extra importance to the area and ensured access of at least 15 thousand people to safe drinking water by pumping in resources generously. Meanwhile, a well orchestrated consultation process was also initiated with various factory owners to devise a joint mechanism to address the issue which, apart from causing numerous health issues, was playing havoc with the fertile lands of the area.

To assess the gravity of water contamination issue, the HAI-Pak conducted a survey covering 4,500 households at Sumundari, which come up with startling conclusions.

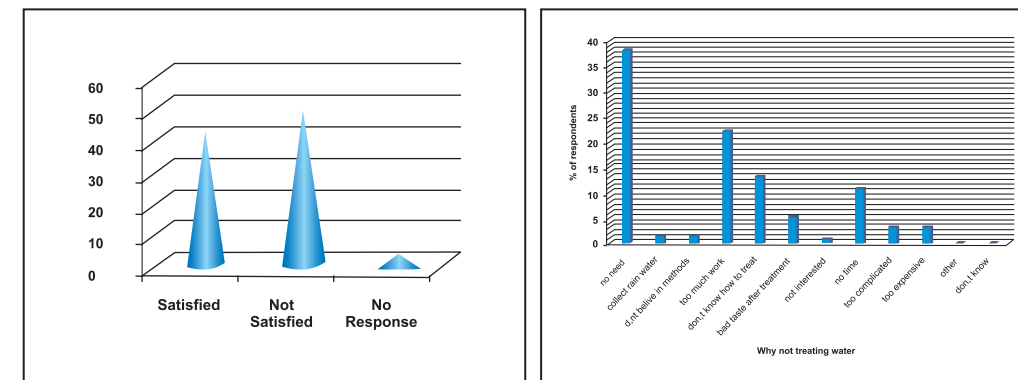
According to the survey, 11.14% of total population was chronically ill and was confronting with diseases like hepatitis A, B, C and skin infection.

Furthermore, 51% of total respondents expressed dissatisfaction with the quality of drinking water. Out of them, 53% were not satisfied due to its bad



taste while 33% complained of dirt in it. As many as 11% expressed concern over the situation as they had been sensitized on the issue by organizations like the HAI-PAK.

It was also noted that 87% of the total respondents were using un-boiled and contaminated water.



Yet another point noted was that 38.2% of the total respondents did not deem purification of water essential. Closely interlinked to it was the fact that 22.2% considered boiling water unfeasible due to time constraint. Added to it, 13.2% were ignorant of handy water treatment methods.



Thatta not a different story at all

The historic city of Sind –Thatta - on the other hand was found facing with acute shortage of safe drinking water. Where available, it was highly salty and contaminated. Through its field office, the HAI-Pak kept an eye on the situation and installed more than 50 hand pumps there to benefit the local population.

Meanwhile, a need assessment survey was also conducted to help plan future interventions in the area. It was discovered that in certain areas, there was no supply of water by the local administration, let alone access to safe and distilled water. The HAI-Pak stands committed to put Thatta on its priority list for the time to come.

The HAI-Pak was able to finalize several other plans as well to install/dig hand pumps/water wells in the select areas of Khyber Pakhtoonkhawa, Azad Kashmir and interior Punjab and all set to launch them in the days ahead. It may not be over looked here that many of the HAI-Pak run WASH projects have been audited by third party whose recommendations, in each case, were



followed in letter and spirit to obtain desired results under all circumstances.

Contaminated water spoils Naheeda's dreams

Along with her husband and three children, Naheeda shifted to Sumundari from Jhang in 1998. Traumatized and anguished, she still rue the time when she took the decision to move here to provide a better life to her children. A virtual shuttlecock she soon became between her abode and nearby hospitals.

None of her family member is hale and hearty and regular visitation to doctors has become a heavy burden on her purse, with her husband finally ridden to bed.

“Initially we did not realize that it was all thanks to contaminated water and the toxic material discharged by factories around the area. Thunder struck was I when I reached to this conclusion as there appeared to short cut to this issue”, said Naheeda while sharing the woes of her family.

“Each month our health bill jumps alarmingly. We are faced with bankruptcy”. Naheeda also believes that using boiled water is not an effective solution to this problem as any deviation from prescribed standards may result either into the loss of many essential minerals or non-elimination of bacteria.

Coming to the rescue of people like Naheeda, the HAI-Pak installed a hand pump along with a filtration plant in the area which met the long denied demand of local residents. As many as 500 people benefit from this facility each day and are now more conscious about their health and hygiene.

The HAI-Pak believes that access to clean drinking water holds the key to a safe and healthy life and concerned authorities should pay full heed to it. The HAI-Pak also believes that the water facilities it provides to people would have a ripple effect and accentuate the voices for provision of basic rights to every citizen of the country.

Solar-powered water pumps at Tharparkar



Tharparkar is known for recurrent droughts and calamities, with little, if any, state level intervention to address such issues on long term basis. The area confronted with even a more devastating drought spell which resulted into heavy men and material loss.

The gravity of the situation can also be gauged from the fact that people had to dig wells as deep as 300-500 feet only to obtain contaminated water. They in fact had no choice but to use it for drinking purpose as well.

An equally displeasing fact noted was that human push carts were being used to obtain water from these wells, which was undoubtedly infra human dignity, besides being time consuming. In view of electricity outage, or for that matter total absence of it, the HAI-Pak introduced a totally new concept of installation of solar powered water pumps in the area. In the first phase, 15 villages at Islam Kot Tehsil were identified to be provided with these pumps at a whopping cost.



During the review year, four of such proposed projects were completed which started giving highly encouraging results. The availability of clean drinking water provided a huge respite to the drought hit Tharis and relieved them of the archaic 'technology' in vogue to fetch water from deep and yawning wells.

Once complete, the project is expected to set a new trend of benefitting from modern technology to bring ease and comfort to the lives of the people of Tharparkar, facing acute shortage of drinking water. The whole project is designed in such a way that local people get a good know how of as how to install and repair these pumps to create income generation opportunities for them.

Moreover, the HAI Tharparkar office was also assigned to persuade public and private sector organizations alike to adopt the concept to address the issue on hand.

Achievements

- Comprehensive base line survey reports were prepared about water issue in select areas of the country
- Community participation was ensured in planning, designing, execution and monitoring of projects
- Over 280 hand pumps/water wells dug/ were installed in eight cities of the country
- Over 20,000 people were provided access to safe drinking water
- Tehsil Sumundari battling with acute water contamination issue was focused to provide with WASH facilities
- A special project was launched to provide solar powered water pumps to 15 select villages atTharparkar

 INCOME GENERATION 



Income Generation Initiatives

Though blessed with immense resources, Pakistan continues to be among the poorest and least developed countries of the world. According to various estimates, more than 50% of its total population still lives below the poverty line, with no real prospects in sight to beat this trap.

Income generation projects for such people at grass roots level are at the heart of HAI-Pak. During the year, it gave added importance to this area, with following projects turning out to be a great success:

Organic Farming: a step towards future needs

Pakistan is an agrarian country in essence with around 60% of its population dependent on this sector one way or the other. This, however, also remains a fact that per acre production ratio in it is far less than its neighbor countries, let alone the developed ones. Worse, almost 10%



cultivable land of it remains unattended because of sheer negligence and lack of commitment.

While Pakistan is yet to fix the basics, the world is steadily reverting to organic farming to combat issues associated with the use of pesticides and murals to obtain maximum production.

The HAI-Pak is among the pioneer organizations to realize that promotion of organic farming has a huge potential in Pakistan and can turn out to be a great source of foreign exchange generation. The number of organic farms it ran reached to 26 in the year under discussion, besides inspiring many others in the private sector to emulate the model.

The projects at Mansera (KPK) showed tremendous results. The focus remained on small farmers who were provided technical and financial support to revert to organic farming.

The experience proved highly encouraging as there was a bee of requests.

Spreading over 3-4 marlas, each farm produced 300-350 kg tomatoes which were in great demand locally. According to conservative estimates, each farm contributed significantly to the income generation of an average household comprising seven persons. It was further estimated that once the value chain was place and registration process duly completed, the income margin would go sky high.

It should not escape our attention that an average one kenal farm comprises 1,500 to 2,000 tomato plants whereas the farmers working under the guidance and support of the HAI-Pak normally grow around 10,000 plants on the same size of the plat of the land. Apart from enhancing income generation prospects, the technique also allows farmers to use natural murals to obtain maximum production. In other words, it



Income Generation Initiatives

is cost effective and a proven methodology to obtain optimal results.

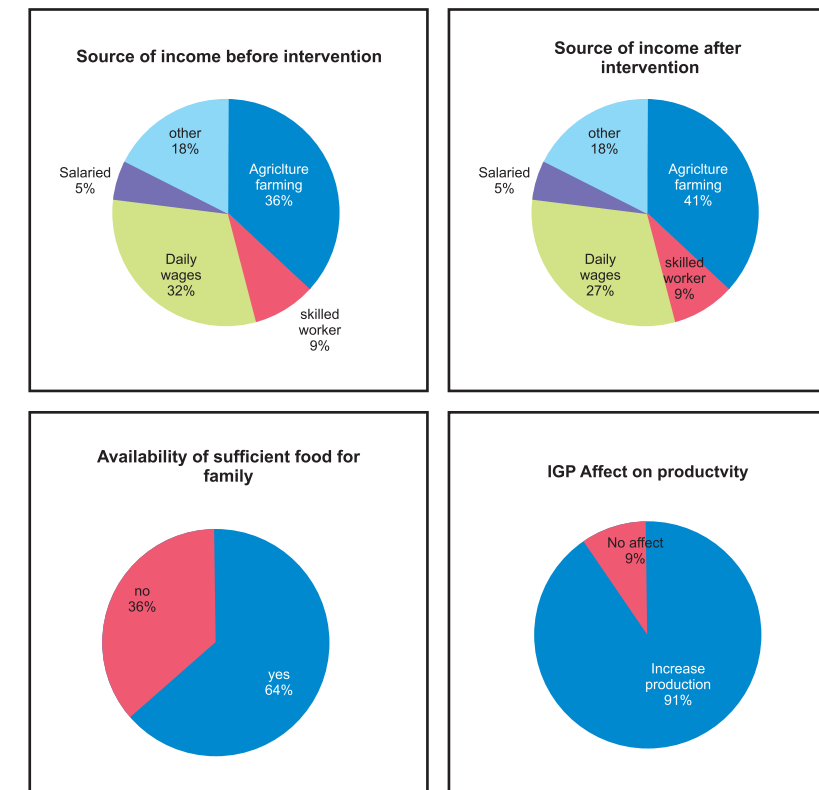
Training programs and orientation sessions

Apart from over 100 field visits by the expert team of the HAI-Pak to guide farmers at each stage of farming, 12 workshops, trainings and interactive sessions were also held to create public awareness about the benefits and potentials and also as how to harness it duly. As a strategic move, each farmer was required to attach with himself at least five trainees to expedite the process of shift to the desired one. Moreover, exposure visits were also arranged for prospective farmers who showed immense interest in the area. The HAI-Pak team also participated and contributed in a number of such programs organized by Pakistan Agriculture and Research Council (PARC).



Encouraging survey report findings

The HAI-Pak also conducted a study to ascertain the impact of various income generation projects it was running at Mansehra, KPK. The findings of the survey were quite indicative.





I have done it:
Nafisa sets an example for others

She is certainly the proverbial iron lady. Vicissitudes of life hurt her but never to resign to fate. Submission is not in her genes. She is always up to do something really stunning and miraculous.

Widowed three years back and living along with a girl child, she worked sundry jobs to make both ends meet. Farming always attracted her but the returns at the end of the day were more discouraging than the other way round.

The idea of organic farming appealed her a lot and she decided to try her luck in this sector.

“Always forthcoming to new ideas, I was thrilled to venture into this arena”, said Nafisa while tending the ripening tomatoes. “I had heard a lot about the hazards associated with pesticides and always looked for alternatives. Organic farming appeared to be a great out let. I keep myself engaged in the field and try to follow the rules of the game doggedly. Eating food free of pesticides and God knows what else, is something which makes you relieved of the hard work”.



Before formally jumping into the fray, Nafisa underwent a methodical training by the HAI-Pak and learnt the art of protecting her crop from the impact of pesticides.

“After the training, I was provided with financial support to start farming. A widow living all alone with her girl child, perhaps can only dream of such a favor. I obtain 350-400 kg tomatoes two times a year and earn a good profit by selling them in the local market. It has certainly opened up a new vista of opportunities for me”.

Nafisa intends to cultivate organic potatoes and ladyfingers as well and dedicate herself to farming. She has all prayers for the funding partners of the HAI-Pak for providing her technical and financial support to enter this field. Her dream is to sell her crop in the international market and earn a name for herself and her country.



Distribution of Agriculture tools

To promote agriculture for income generation, the HAI-Pak distributes agriculture tools among needy people. During the year, it provided such tools to as many as 160 persons, mostly coming from Mansehra, KPK and Bagh, Kashmir. The application of modern tools helped the farmers to enhance the net production of their crops, besides reducing their work hours significantly.

“Use of these tools has instilled a new spirit into me to adopt modern technologies and kits to obtain maximum production from my lands. This is also a step to make the efficient use of time”. Maqbool Khan, farmer Mansehra



More Income Generation projects
Several other gross roots level income generation projects were also carried forward to help the vulnerable people combat poverty. These initiatives included, but not limited to, provision of milking goats, egg laying hens and opening of tuck shops at Thatta, Mansehra and Bagh.

According to conservative estimates, as many as 1,000 people, mostly women, benefitted from such interventions.

Skill Development for Women
Women constitute almost 50% of our population and are the backbone of the informal economy of Pakistan. Though

official figures not available, women-headed families run into thousands, thanks to deteriorating law and order situation in the country.

The HAI-Pak is running many women-centric skill development projects to help them earn a respectable livelihood. During the year, as many as 570 women were trained and provided with sewing machines at various places. Earlier they had no source of income and were living a truly abject life.

Preference was given to widows and elderly women in the distribution of machines. Many of the recipients started earning a decent living and became a vibrant part of the society.



Honeybee farming

Like organic farming, honeybee farming also has a huge potential in Pakistan and can emerge as a good job market, if developed on scientific and professional basis. Honeybee flora is present on vast areas in all the provinces including Northern areas, FATA and AJK and can support 1,000,000 honeybee colonies.

In collaboration with small farmers, the number of HAI-Pak run honeybee farming projects reached 30 which, given their achievements and inspirational value, earned a huge recognition. The AJK government, for instance, officially offered the HAI-Pak to extend all out support to it to promote honeybee farming in the area. As many as 15 especial training programs and workshops for such people were organized, besides providing 5-10 hives to every potential farmer. They were also provided with protective masks and kits to perform their duties professionally.



Encouragingly, womenfolk showed increasing interest in the business and many of them practically started it after undergoing due professional training and guidance. Coming from Dhirkot, AJK, Nafisa is one of such women who are now a great inspiration to many others and have developed their business quiet efficiently in a short span of time.

During the review year, the HAI-Pak also finalized the groundwork for opening 50 more such farms in AJK which would provide support to a number of people. After weighing various considerations, the required number of farmers was selected for the project and extensive training sessions were arranged for them. Each of them would be provided 5-10 hives, in addition to protective kits and masks. They would continue receiving guidance at every stage from the HAI-Pak professional experts to ensure that everything goes accordingly.

The HAI-Pak takes pride in the fact that one of the beneficiaries of its honeybee project last year earned 0.3m by selling quality honey. The HAI-Pak is pre-determined to take honeybee farming at gross roots level in AJK and elsewhere, given its immense potential to encourage self-employment.

AJK govt for a broad based partnership with HAI

While recognizing the services of HAI-Pak in uplifting the economic status of people at gross roots level, the government of AJK formally offered the organization a broad based partnership to help it take its honeybee project to new heights. Started in 2012, the project has helped a number of people break the shakes of poverty and earn livelihood independently.

If you can dream it, you can do it!

Sakina was living a decent life with her husband and three children at a village at Dhirkot, Azad Kashmir . Her



husband worked as a shopkeeper ,
while the children getting education



Achievements

- More than 10 training programs, workshops and interactive sessions were organized to highlight the benefits of organic farming and its immense potential in Pakistan
- More than 100 field visits to farms were made to train and guide farmers about various delicacies involved in organic farming
- A total of 10 new projects were finalized for Mansehra and Kashmir
- At least 25 new farms were opened by select individuals in their private capacity at Mansehra, emulating the HAI-Pak model
- Total number of honeybee projects reached to 30
- As many as 12 trainings, workshops and interactive sessions were organized for the benefit of farmers
- Around 300 beehives were distributed among farmers to start their business
- More than 20 women also joined the business and set an example for their fellow beings
- Each farmer on average earned Rs. 20 thousands by selling quality honey

 EMERGENCY RESPONSE 



Emergency Response

Ever since its creation, HAI has always been on the forefront to respond to emergency situations in Pakistan. It has contributed significantly not only in the realms of rescue and relief but also in rehabilitation. The first major activity it undertook in this regard was in 2005 when a devastating earthquake resulted into colossal men and material losses in various parts of Pakistan and AJK. The HAI-Pak is among those few organizations which earned UN recognition for their stupendous services to deal with the after effects of the earthquake.

During the year under review, a strong earthquake rocked the Awaran and Kech districts of Balochistan. Measuring 7.7 on the Richter scale, it killed 386 people besides destroying thousands of houses. The HAI-Pak immediately responded to this calamity and provided food kits, tents, blankets, warm clothes and medicines to more than 4,000 people.



The HAI-Pak also takes pride in the fact that it was among a handful of non-governmental organizations who dared all odds for the relief and rehabilitation of the victims of the colossal tragedy. Despite repeated threats and life attempts, the field staff of the organization refused to budge in and held the ground till the completion of the mission. The high officials of the provincial government visited the camps established by the HAI-Pak and applauded it for its commitment and services.

In yet another incident, ravaging floods caused widespread destruction at district Sialkot and Narowal. Hundreds of villages remained cut off from other areas, while a vast tract of standing crops was also submerged.

The HAI-Pak on the occasion also jumped in and provided 50 shelters and 750 tents to the affected families. Special preference was given to women headed families and those who lost their belongings completely and were living under the open sky.

Achievements

- Around 50 metric ton food was distributed among deserving people at Tharparkar and elsewhere
- As much as 49 metric ton meat was distributed among vulnerable communities on the eve of Eid



ORPHAN SUPPORT





Orphans support Programme (OSP)

Authentic data though not available, orphans constitute a sizeable portion of the total population of Pakistan. Recent calamities, such as earthquakes, floods and violence in Balochistan and Khyber Pakhtoonkhawa and killing of innocent people in terrorist incidents across the country have certainly contributed negatively to make the situation from bad to worse.

Notwithstanding this, the state is yet to come up with a policy to support the increasing number of orphans. In fact, no national policy on the subject exists at all. Resultantly, the task is left to the development sector and philanthropists to look after them.

Since its inception, the HAI-Pak has accorded great importance to orphans question and supported them through an integrated approach. During the year, it sponsored more than 12 hundred such children under an integrated approach and provided basic

necessities to them at their doorstep, which included, but not limited to, food, school uniform, books, stationary, bags and warm clothes.

Additionally, school fee for 321 orphans, studying at different schools but facing expulsion due to financial worries, was also paid on the request of their guardians. These children did not belong to the ones who are regularly supported under a specially devised mechanism but treated as special cases. To create a conducive and supportive environment, the guardians of sponsored children were also extended financial support with a firm commitment by them to go an extra mile to discharge their responsibilities effectively.

Moreover, the HAI-Pak organized 16 medical-screening camps for the sponsored orphans in different areas, including Kashmir. They were treated by top professionals i.e., general physician,

ENT specialist, Dental Surgeon and Clinical Psychologist. The camps were also equipped with mobile laboratory for on-spot screening of TB. Children suffering with serious issues were referred to related hospitals and taken care of properly.

Administrative measures

Certain administrative decisions were also taken to jack up the concerned department to discharge its responsibility more effectively and cogently.

Some of such steps deserve a special mention here.

An especially designed software was launched to provide exhaustive information about various HAI-Pak programs for orphans and their guardians. Details about each beneficiary were uploaded. These details were later uploaded by HAI-UK as well on its web portal, paving the way





for donors as well to monitor and examine things directly.

To ensure transparency and accountability, an agreement was signed with the Easy Paisa to transfer over Rs.0000m to the orphans. The initiative removed many bottlenecks in the safe and early delivery of the donated amount from the HAI-Pak to the end receivers.

Embedded with future Plans

The strategic decisions taken during the year also accorded high importance to the OSP and outlined the course of action for extending carpet coverage to such children in the select areas of work. The decision was prompted by the realization that benefits of development projects reach to the orphans quite belatedly, necessitating a review of the existing strategy.

It was further decided that the HAI-Pak shall gradually squeeze the



geographical spread of its OSP and concentrate only on those areas where development projects are already underway or planned for. Moreover, a special campaign sloganed "No Orphan out of school" would also be launched in the areas of the activities of the HAI-Pak and be pursued wholeheartedly.

It was also decided that the HAI-Pak would extend full support to such children who are interested in completing their higher education. It shall give a strong message to the public at large that orphans are an integral part of our society and it is our moral and religious responsibility to help them emerge as a vibrant part of society.

Quotes: highly encouraging it is to see the HAI-Pak running an integrated Orphans Support Program. It is simply incredible that guardians of orphans are also extended financial support to take care of such children. Saira Tarar, Minister for Social Welfare

Achievements

- As many as 1,200 orphans were provided financial support to meet their educational and food expenses in a reasonable manner.
- The sponsored orphans were provided with warm clothes, uniform, books, stationary, bags and related stuff at their doorstep. Extra care was maintained to protect the self-respect and ego of beneficiaries and their guardians.
- Guardians of sponsored orphans were also provided with financial support to ease burden of responsibilities on them.
- An agreement was signed with Easy Paisa for smooth, transparent and timely transfer of money to the accounts of sponsored children and their guardians.
- As many as 15 periodic medical camps were held for orphans at different places including Azad Kashmir.
- Additional financial assistance was provided to the orphans requiring medical treatment of any sort.
- A new software was developed by HAI-Pak IT team to provide exhaustive information about sponsored orphans and their guardians. It provided a direct access to donors to monitor the use and impact of the donations they provided on the ground.



HEALTHCARE





Eye camps for deprived communities:
starting life afresh

As many as 22 free eye-camps were organized at different places at Dhirkot, Bagh and Mansehra to support the people who had no access to health facilities because of resource crunch. Conducted by a team of top professionals, the camps entertained more than 4,000 patients who were provided free medicines and the allied stuff while 130 operations were also carried out.

The success rate of the operations remained cent percent and all the beneficiaries were provided with glasses and medicines as well.

During the camps, it was also noted that majority of children, studying at nearby schools, was suffering from eye-sight issues in one way or the other. In one particular case, 38 of 53 students of a school were diagnosed with some kind of eye diseases.

The HAI-Pak took a serious note of this issue and stands predetermined to take it up duly in coming days.

When she regained eye-sight after 12 long years!

Ayesha was just 4 years old when a tragedy befell upon her and she lost her eyesight, almost completely. Once the cynosure of all, she immediately became the biggest worry for her parents. Many advised them to withdraw her from the nearby public school to concentrate on manual work alone. To them her 'time' was up.

Coming from Dhirkot, AJK, Ayesha, however, had different plans in her mind. She took a firm stance to continue her education and fight every odd. Concentrating more on her listening than visual faculties, she kept clearing grades after grades with flying colors. However, deep down her heart, she longed badly for the restoration of her eyesight.

“Your eyesight shall be restored fully”, sounded like music to her ears. She had waited for this moment for more than 12 years. After closely examining her damaged eye-sight at a free eye camp, arranged by the HAI-Pak, the doctors believed her prospects were quite good. “The surgery is finally over and we hope that your eye-sight is restored, completely”, the doctors pronounced. For a while, she felt like screaming but she had to wait for few more days to remove the bandage from her eyes and test the veracity of the claims of the doctors.

“I can never forget the moment when I found myself in a totally different world once again after removing the bandage from my eyes. The world looked so beautiful, clear and mesmerizing that I rubbed my eyes in disbelief”, said Ayesah with a bewitching smile on her face.

After regaining her eye-sight, Ayesha is now living a truly normal life and she



Achievements

- More than 20 free eye camps were organized in different parts of the country
- Over 4,000 needy persons were treated and provided with free medicines and spectacles, if required
- More than 6 persons regained their eyesight completely after a prolonged blindness
- First time it was discovered that majority of students at Dhirkot were suffering from eyesight issues


 **SEASONAL PROGRAMS** 



feels pumped up with new hope, yearning and determination to complete her education and dedicate herself to the service of the humanity. "The HAI-Pak has not only helped me regain my eyesight but it has also infused me with infinite motivation to help the needy ones. I have decided to dedicate my life to social service once I complete my education. Thank you HAI-Pak for all this".

Seasonal Programs

Special occasions and festivals are meant to celebrate and enjoy. They in fact infuse a new life in a society and gear it towards dynamism and self-belief. However, a vast majority of Pakistanis can not do the same in view of grinding poverty and ossified deprivation. In fact, they are racked inside at the arrival of such events and avoid looking into the eyes of their children for obvious reasons.

The HAI-Pak each year supports generously such people to help them celebrate the occasion duly. On the eve



of Ramadan, for instance, it distributed over 20 metric ton food items, including rice, sugar, oil, pulses, dry milk, dates, flour and etc among 10,000 people in drought ravaged Tharparkar.

Targeting 15 villages of Islam kot Tehsil, the project was aimed at allowing the inhabitants of the area to keep fast with no worries of food availability. It was ensured that the each food kit distributed on the occasion is sufficient for the entire month of Ramadan for an average family.

Not the food kit but the gesture really matters

Suthan Shah has certainly lived his life. Spells of nostalgia, coupled with schizophrenic behavior, though upset the people around him, but perhaps there is no escape to it. His children-three girls and four boys- are always in a competition with each other to provide him with ease and comfort. The present drought has however changed

everything upside down. Getting two times meal has become a great challenge for them, let alone taking good care of the diet requirements of their father.

"I am well over 80 years old and hardened enough to live a purely Tharparkarian life- full of hardships with frequent recurrence of droughts and so forth", he reminisces while looking back at his life. "However", he adds, "the present drought has snatched may be even the last ounce of energy and will from me and I am resigned to fate now".

Suthan is visibly upset with the current state of affairs and is specially vary of the government response to the people of Tharparkar, battling with a devastating drought at the moment. He wonders as how will they manage to keep fast this year when the mercury level has gone alarmingly high while the food stocks of the people have already dried up.



However, cynicism overpowering him is replaced by optimism when he looks at a relief distribution camp of the Human Appeal International, Pakistan (HAI). He has been brought here by a dedicated team of HAI to make him believe that all has not gone to dogs. Alongside his, 500 other families have been provided with especially prepared food kits to help them observe the fasting month without any hassle. The kit contained food items like atta (20 kg), rice (8kg), cooking oil (3 kg), pulses (5 kg), dates, salts, matchboxes and so forth.

"This is something like munno salwa under prevailing circumstances. Though at this age I can't keep fast but this kit is sufficient for an average family to make with during the Ramadan", holds Suthan Shah before adding "may the blessings of Allah dawn upon the HAI and its supporters/ sponsors who have not forgotten us under these testing times. A true reflection of brotherhood... I wish those sitting at

the helms of affairs in Pakistan could also reach to the people of Tharparkar with such equally strong feelings".

His eyes are wetted when he says that, "this drought may be killing, no doubt as we have lost a lot thanks to it. But let me tell you that your gesture is equally healing and encouraging. This is the true reflection of Islamic brotherhood".

30 metric tons food distributed on the eve of Ramadan

Each year, the HAI-Pak under takes a massive exercise to provide food kits to thousands of vulnerable people to help them observe the month of fasting in a befitting manner. Especial Iftar dinners are an added feature of this initiative which is aimed at creation of social integration and oneness.

The HAI-Pak this Ramdan distributed food worth 30 metric tons among the

most deserving communities in various parts of the country. Drought ravaged Tharparkar district of Sind was given a special preference in this regard and well over 1,000 families were provided with the kits containing important food items such as flour, pulses, rice, tea, cooking oil, dates, salt and pasteurized milk.

Reaching to the people of Tharparkar was a totally new experience for the HAI-Pak and it went overboard to help as many affectees as possible. The focus remained on the interior Tharparkar which unfortunately escaped the attention of public and private sectors alike for obvious reasons.

The other areas which benefitted from the Ramdan Program included Thatta, Mansera, Faisalabad, Peshawar and Kashmir. Later, Eid gifts - hard cash, clothes and shoes - were also distributed among needy children.





49 mct meat distributed among deserving families

Celebrating eid with the poorest of the poor in the country has been the hallmark of the HAI-Pak since its creation in 2005. This year again it distributed 49 metric tons fresh meat of scarified animals among 25,000 most deserving families in the four provinces and the capital city Islamabad.

A special effort was also made to reach internally displaced people in KPK along with the refugees living at camps in Azad Kashmir.

Celebrating X-max with deserving families

The HAI-Pak celebrated X-max with the minority community in Rawalpindi and Islamabad to promote peace, harmony and social integrity in the country. At a special ceremony held at Barma Town, Rawalpindi, it distributed food parcels comprising rice, flour, sugar, pulses, dates, milk powder and spices among as many as 150 deserving families. Under



Social Protection Program, the HAI-Pak each year distributes foods parcels and gift items among minorities to help them celebrate their special occasions in a befitting manner. The HAI-Pak believes that minorities are an integral part of our society and all possible measures should be taken for their welfare and benefit.

Training Workshops for Capacity Building

The HAI-Pak gives inflated importance to the capacity building of staff and arranges training programs and workshops for it on regular basis. During the year under review, several such programs were organized to enhance the capacity of the staff on issues related particularly to Project Cycle

Management (PCM), Logical Framework Analysis (LFA), Proposal Writing, Budget Making at NGOs, Fund Raising, Strategic Planning and Leadership Development.

High profile local as well as foreign trainers were hired to conduct these training programs which provided a handy opportunity to the participants to learn and interact with them in a healthy and cogent environment. Furthermore, the staff was duly encouraged and facilitated to available such opportunities. Participation in a two days international exhibition on NGOs at Islamabad was also aimed at providing a learning and networking opportunity to the staff members.

Achievements

- More than 20 free eye camps were organized in different parts of the country
- Over 4,000 needy persons were treated and provided with free medicines and spectacles, if required
- More than 6 persons regained their eyesight completely after a prolonged blindness
- First time it was discovered that majority of students at Dhirkot were suffering from eyesight issues





KPMG Taseer Hadi & Co.
Chartered Accountants
Sixth Floor, State Life Building No. 5
Jinnah Avenue, Blue Area
Islamabad, Pakistan

Telephone + 92 (51) 282 3558
+ 92 (51) 282 5956
Fax + 92 (51) 282 2671
Internet www.kpmg.com.pk

AUDITORS' REPORT TO THE TRUSTEES

We have audited the annexed balance sheet of Human Appeal International ("HAI") as at 30 June 2014 and the related income and expenditure account, statement of comprehensive income, cash flow statement and statement of changes in accumulated surplus together with the notes forming part thereof (here-in-after referred to as the financial statements).

It is the responsibility of the trustees to establish and maintain a system of internal control, and prepare and present the financial statements in conformity with the approved accounting standards as applicable in Pakistan. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the auditing standards as applicable in Pakistan. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of any material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting policies used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audit provides a reasonable basis for our opinion.

In our opinion the financial statements present fairly in all material respects the financial position of the Human Appeal International as at 30 June 2014 and its surplus, cash flow and statement of changes in accumulated surplus for the year then ended in accordance with the approved accounting standards as applicable in Pakistan.

Islamabad
31 December 2014

KPMG Taseer Hadi & Co.
Chartered Accountants
Engagement Partner: Riaz Pesnani

KPMG Taseer Hadi & Co., a Partnership firm registered in Pakistan and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity.

HUMAN APPEAL INTERNATIONAL BALANCE SHEET AS AT 30 JUNE 2014

	Note	2014 Rupees	2013 Rupees
NON CURRENT ASSETS			
Property and equipment	4	31,803,508	33,182,963
Intangible assets	5	346,296	126,544
		<u>32,149,804</u>	<u>33,309,507</u>
CURRENT ASSETS			
Advances	6	3,381,800	32,749
Deposits and short term prepayments	7	196,625	185,902
Other receivable		150,000	4,100
Advance tax	8	1,841,935	2,008,996
Other financial assets	9	24,605,692	50,438,298
Cash and bank balances	10	34,524,380	1,357,391
		<u>64,700,433</u>	<u>54,027,436</u>
CURRENT LIABILITIES			
Trade and other payables	11	(1,731,048)	(3,194,357)
		<u>62,969,385</u>	<u>50,833,079</u>
NET CURRENT ASSETS			
		<u>62,969,385</u>	<u>50,833,079</u>
NON CURRENT LIABILITIES			
Restricted grant	12	(54,501,345)	(47,366,908)
Deferred capital grant	13	(32,149,804)	(33,309,507)
		<u>8,468,040</u>	<u>3,466,171</u>
NET ASSETS			
		<u>8,468,040</u>	<u>3,466,171</u>
REPRESENTED BY:			
Trust fund		35,000	35,000
Accumulated surplus		8,433,040	3,431,171
		<u>8,468,040</u>	<u>3,466,171</u>
CONTINGENCIES AND COMMITMENTS			
	14		

The annexed notes from 1 to 24 form an integral part of these financial statements.

TRUSTEE

TRUSTEE

**HUMAN APPEAL INTERNATIONAL
INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30 JUNE 2014**

	Note	2014 Rupees	2013 Rupees
INCOME			
Grant	15	82,396,323	73,136,056
Amortisation of deferred capital grant	13	2,332,956	3,480,406
Other income	16	5,872,369	1,836,956
		<u>90,601,648</u>	<u>78,453,418</u>
EXPENSES			
Programme expenses	17	(70,062,471)	(64,188,356)
Administrative expenses	18	(14,666,808)	(11,394,920)
Finance cost		(20,500)	(1,783)
		<u>(84,749,779)</u>	<u>(75,585,058)</u>
Surplus before taxation		5,851,869	2,868,360
Taxation	19	(850,000)	-
Surplus for the year		<u>5,001,869</u>	<u>2,868,360</u>

The annexed notes from 1 to 24 form an integral part of these financial statements.


TRUSTEE


TRUSTEE

**HUMAN APPEAL INTERNATIONAL
STATEMENT OF COMPREHENSIVE INCOME
FOR THE YEAR ENDED 30 JUNE 2014**

	2014 Rupees	2013 Rupees
Surplus for the year	5,001,869	2,868,360
Other comprehensive income for the year	-	-
Total comprehensive income for the year	<u>5,001,869</u>	<u>2,868,360</u>

The annexed notes from 1 to 24 form an integral part of these financial statements.


TRUSTEE


TRUSTEE

Membership



Partners



PAKISTAN EMERGENCY RESPONSE FUND



Line Departments (Govt. Pakistan & AJK)

- AJKCDP
- Agriculture Department
- Livestock Department
- Forest Department
- Social Welfare Department

